

PRESS RELEASE For immediate distribution

Bud Light VILLA PARADIZO presented by Toyota Returns to Crescent Street to close the summer with a FREE EDM Festival

Montreal, September 6, 2017 – The 4th edition of Bud Light Villa Paradizo presented by Toyota will welcome once again DJ's from around the world and the best of local artists on both September 8th and 9th, the two-day FREE EDM festival happening downtown Montréal on Crescent Street.

The event, produced by <u>BBF Promotions and Events</u>, has received praises from previous DJs like Garmiani and Chocolate Puma who ranked Bud Light Villa Paradizo presented by Toyota's crowd as one of the best crowds they have ever played for. The urban arrangement leaves DJs speechless. It is not every day that DJs perform an event downtown a major city where streets have been closed to create a gigantesque music festival. The 4th edition is bound to be even better than its previous editions as Bud Light Villa Paradizo presented by Toyota's fan base is growing rapidly.

The 2017 DJ line up will more than ever please everyone. Well known international headliners will appeal to EDM connoisseur due to their various contributions along their careers;

- **Friday** will start at 11:00 a.m. with the 2017 Villa Paradizo DJ Contest Winner Vodka Fish followed by renowned local sensations. The evening's international line up will begin at 6:30 p.m. with **Domeno**, local star and ambassador of Villa Paradizo. His latest hit, Lies, is getting great traction on radio. He will be followed by **Henry Fong** at 8:00 p.m. and by the LA-based Platinum recording artist and DJ/producer **Borgeous** at 9:30 p.m.
- Warm up with local sound starting at 11:00 a.m. on **Saturday**. The evening international line up will begin at 6:30 p.m. with **Loud Luxury**, followed by Grammy Award winner and famous collaborator, **Roger Sanchez** at 8:00 p.m. The privilege of closing the 2017 Vila Paradizo will belong to multi-Platinum selling artist and #1 DJ in Australia, **Timmy Trumpet** at 9:30 pm.

Bud Light will entertain you in their Chill Zone, also Toyota will be showcasing their brand new Toyota C-HR along with many other activities.

This year's 4th edition of Bud Light Villa Paradizo presented by Toyota promises non-stop dance music from 11 a.m. to 11 p.m. on both Friday and Saturday, September 8-9 transforming the downtown Crescent Street into a giant open-air FREE EDM festival.

The full weekend schedule can be found here

Links to preview songs of this year's biggest headliners:

<u>Timmy Trumpet</u> <u>Borgeous</u> <u>Henry Fong</u> <u>Loud Luxury</u> <u>Domeno</u>

Follow the **BUD LIGHT VILLA PARADIZO presented by TOYOTA** on:

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