



**PRESS RELEASE**  
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## **Bud Light *Villa Paradizo* presented by Toyota set to energize Crescent St. for a third year with popular EDM festival**

**Montreal, September 2, 2016** -- Following two previous editions which each time drew more than 100,000 spectators at what is the only free EDM (electronic dance music) concert in Canada, Crescent Street is getting pumped up by the return of the anticipated ***Bud Light Villa Paradizo presented by Toyota*** festival on September 9 and 10.

This one-of-a-kind open-air free festival will take over Crescent St., between de Maisonneuve and Ste-Catherine streets, from 11 a.m. to 11 p.m. September the 9<sup>th</sup> and 10<sup>th</sup>. On both days, local DJs and international artists will take to the stage to transform the downtown street in one huge open air dance floor.

To complement the music experience, festival goers will also have the chance to visit various kiosks and sponsor activations such as Toyota, who will have a Prius and a Yaris on site which will be artistically painted by an artist from the A Shop. Festival goers will also have the opportunity to sample two of this summer's run-away hits, the Palm Bay Tropix family of products and Budweiser Prohibition Brew, a non-alcoholic beer.

An impressive list of headliners known the world over will be supported by local artist every day. Local DJ artists will warm up the crowd while international artists will take the stage to cap-off both days with their performance. Friday's action on the stage will conclude with a 90 minute performance from 9:30 p.m. till 11 p.m. by one of the most influential and popular DJ/producer in dance music today, **Sander Van Doorn**. On the EDM radar since 2004, he has been spitting hits at an incredible rate with "Koko" and "Love is darkness" as probably his biggest international hits. The Friday evening crowd will have been warmed up as of 6 p.m. by Canadian DJ **Bynon**, followed at 7:30 p.m. by Swedish DJ producer **Garmiani** and at 8:30 p.m., Brazilian sensation **FTampa**. Friday day time action will begin at 11 a.m. with the winner of the Villa Paradizo DJ contest, CastNowski giving him the opportunity to meet world renowned artist and perform in front of an outdoor crowd. His performance will be followed with non-stop spinning by Quebec artists **Mark & Silvester, Étienne Osborne, Kayliox, David A** and **Seibaz**.

Day Two of the **Bud Light Villa Paradizo presented by Toyota** will resume at 11 a.m. on Saturday with 10 Dj performers from Montreal, Quebec City and Ottawa that will entertain the day-time spectators on Crescent Street. **Darryl Masih, Flight 57, KHAOS, Spaz, Tizi** and **Muren & Random** will deliver their amazing talents and energy until Montreal DJ **Domeno**, spokesperson for Villa Paradizo, takes over at 6 p.m. to initiate the electric dance frenzy. He will be followed by Dutch duo **Chocolate Puma** at 7:30 p.m. and German music master **Thomas Gold** at 8:30 p.m.. The festival will conclude with the performance of

the Swedish duo **Cazzette** from 9:30 p.m. till 11 p.m.. All five performers are among the most recognized names in EDM and have had countless singles and EP released, confirming them as EDM headliners.

Brian Fogt, producer and owner of Villa Paradizo is pleased to present both local and international DJs of high caliber for the 2016 event, providing this free of charge for all the public and EDM fans to come and enjoy.

***About Bud Light Villa Paradizo presented by Toyota***

*Villa Paradizo is a free electronic music festival taking place on one of Montreal's most renowned downtown street, Crescent Street. The outdoor event is promoted by BBF, Events and Promotions, the same company that has been organizing the "Grand Prix Festival on Crescent St" for the last 17 years. Villa Paradizo is an important part of the music scene in Montreal with its six-digit crowds year after year. Villa Paradizo signals the return to school and the last few weekends of summer, It offers people the opportunity to discover local talents and to attend performances by renowned artists.*

To learn more about BBF Events & Promotions, [please click here](#).

**VILLA PARADIZO** can be followed on the following platforms: [Facebook](#), [Twitter](#), and [Instagram](#).

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**For more information or for interview requests, please contact:**

Sarah Cope Corbeil  
Torchia Communications  
sarah@torchiacom.com  
514 288-8290 Ext. 222

Paul Vaillancourt III  
Torchia Communications  
paulv@torchiacom.com  
514 288-8290 Ext. 243